Article summarizing

The article “Marks & Spencer chief denied performance payout amid profits divide” is dedicated to the question of the Marks & Spencer’ chief Marc Boland pay slash. The thesis of the article states that Marc Bolland’s pay was cut by more than a third due to the Marks & Spencer’ decline in profit

The general purpose of the article is to provide the reader with the explanation of the situation and its background.

The article can be divided into three parts.

The first introduces Marc Bolland, the executive chief of Marks & Spencer, reveals the essence of the problem which is inability of Marks & Spencer’s executive directors to prevent sliding of the company’s profits due to washed-out summer and clothing and homeware underperformance and shows it’s the influence on Marc Bolland’s payings.

The second part shows the steps taken by Marc Bolland to improve the financial position of the company, such as bringing a new management team to overhaul womanswear range, appointing a new head of general merchandise, hiring the former executive of Debenhams as a part-time style director and introducing new store formats at 337 sites.

In the third part the author of the article tells about financial situation in two other big UK retailers: Sainsbury and Tesco. While Tesco suffered problems just as Marks & Spencer, with its executives not receiving a bonus in the 2013-2014, Sainsbury’s chief, Justing King, have received a 23% pay rise after the supermarket’s 33 quarter of stable growth.

There is no conclusion in the article but the author shows two possible outcomes for Marc Bolland and the company in the second part: if Bolland provides strong sales for autumn-winter clothing, he could earn 5.7m pounds in 2014, if chief executive fails to do so his position would get very questioned.